

## **Innovation Day**

September 24, 2024



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Also, this presentation will include certain financial measures that were not prepared in accordance with generally accepted accounting principles. In particular operating income, operating margin, adjusted EBITDA, adjusted EBITDA margin, and EPS referenced in this presentation exclude special items, such as acquisition-related costs, restructuring, gains/(losses) on asset sales, litigation and impairment costs, and other significant non-recurring or unusual items and related tax effects for all periods presented. The company also provides figures for free cash flow, underlying sales and sales growth excluding sales from BMI OldCo Inc. for the three and six months ended June 30, 2024. These are non-GAAP measures that the Company believes provide meaningful supplemental information regarding its performance as inclusion of such special items are not indicative of the ongoing operating results and thereby affect the comparability of results between periods. The company believes inclusion of these non-GAAP measures can be found in our Current Report on Form 8-K dated July 25, 2024, and in our other reports filed with the Securities and Exchange Commission, available on our website at www.mineralstech.com in the "Investor Information -- SEC Filings" section. It is not possible, without unreasonable effort, for the company to identify and estimate the amount or significance of future non-recurring or unusual items. Accordingly, the company does not provide reconciliations of forward-looking non-GAAP financial measures to the most company does not provide reconciliations of forward-looking non-GAAP financial measures to the most company does not provide reconciliations of forward-looking non-GAAP financial measures to the most company does not provide reconciliations of forward-looking non-GAAP financial measures to the most company does not provide reconciliations of forward-looking non-GAAP financial measures to the most company does not provide reconciliations of forward-looking non-GAAP financial measures to the

### Agenda



- Welcome and introduction
- > Technology capabilities overview
- Bentonite properties overview
- Lab tour
- Innovation in support of our growth
- ≻ Q&A

### **Welcome to Hoffman Estates Research Center**

- North American center for global bentonite-based research and development
- Core technologies: Functional Additives, Particle Surface Modification and Engineered Blends
- Supports for Household & Personal Care, High-Temperature Technologies and Environmental & Infrastructure product lines
- Collaborates closely with other global R&D locations
- Intimate technical service, e.g.:
  - Foundry analytical services,
  - Water treatment feasibility studies,
  - Modeling of geosynthetic clay and specialty liner system performance against customer specific leachates

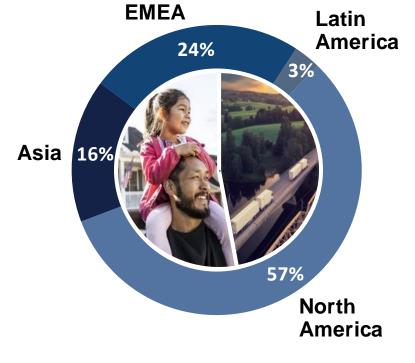


### MINERALS TECHNOLOGIES A Global Specialty Minerals Company



\$2.2B	~4,000	32	12
Net Sales	Employees	Countries	R&D Centers

- Technology-driven provider of specialty solutions and applications that are an essential part of your everyday life
- Global footprint aligned with our customers and growth opportunities
- Vertically integrated with unique mineral reserves



2023 Sales by Region

### Mineral reserves and R&D centers in all strategic regions

Innovative Technologies. Essential Solutions.<sup>+</sup>



#### Unlocking mineral properties through technological expertise to deliver the highest value to our global customers



### A Well-Balanced and Well-Positioned Growth Portfolio



#### CONSUMER & SPECIALTIES \$1.2B

Functional components in a variety of consumer and industrial goods

#### \$1.0B ENGINEERED SOLUTIONS

Designed to improve our customers' manufacturing processes and projects



Household & Personal Care

Mineral-to-market products serving consumer-oriented end markets, including cat litter, household and personal care, natural oil purification, animal health and agriculture

Mineral additives serving food & pharma, paper and consumer packaging, residential construction markets

Specialty Additives

30%

24%



33%

Value-added solutions and technologies for high-temperature industries, such as steel, foundry and others

Project based products and solutions for environmental, remediation, water treatment, building materials and infrastructure

**Environmental & Infrastructure** 

13%

### Leading positions and growth supported by strong foundation





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# Unique global mineral reserves for consumer and industrial applications







- Largest global reserves of sodium and calcium bentonite
- Applications range from consumer to industrial

- Unique high-quality reserves in North America
- Chemistry purity suitable for food and pharma applications as well as industrial applications



• Specialty applications where the mineral offers high value, e.g., leonardite, magnesium oxide



### Leading positions and growth supported by strong foundation







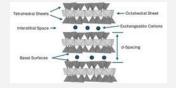
### Core technologies aligned with four product lines





#### Household & Personal Care

Use of unique minerals and additives to deliver functionality to our products and our customers' products





High-Temperature Technologies

**Development of tailored blends** of specific minerals and additives to enhance customer processes and product performance





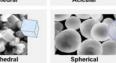
Engineered

Blends



Proprietary process to synthesize crystal type, size, and morphology to achieve specific functionality







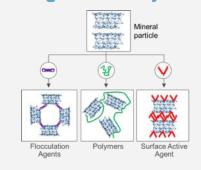
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Functional

Additives

Modification of the outer layer of our minerals through chemistry

**Environmental & Infrastructure** 



### Leading positions and growth supported by strong foundation

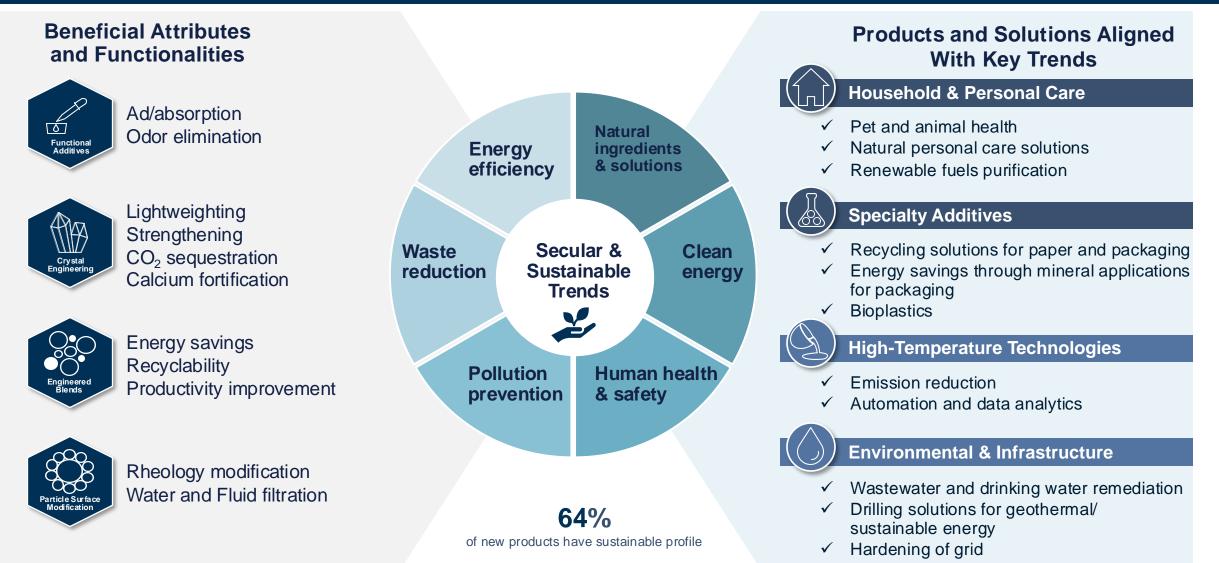






# Utilizing application expertise to develop sustainable products and solutions





### Leading positions and growth supported by strong foundation

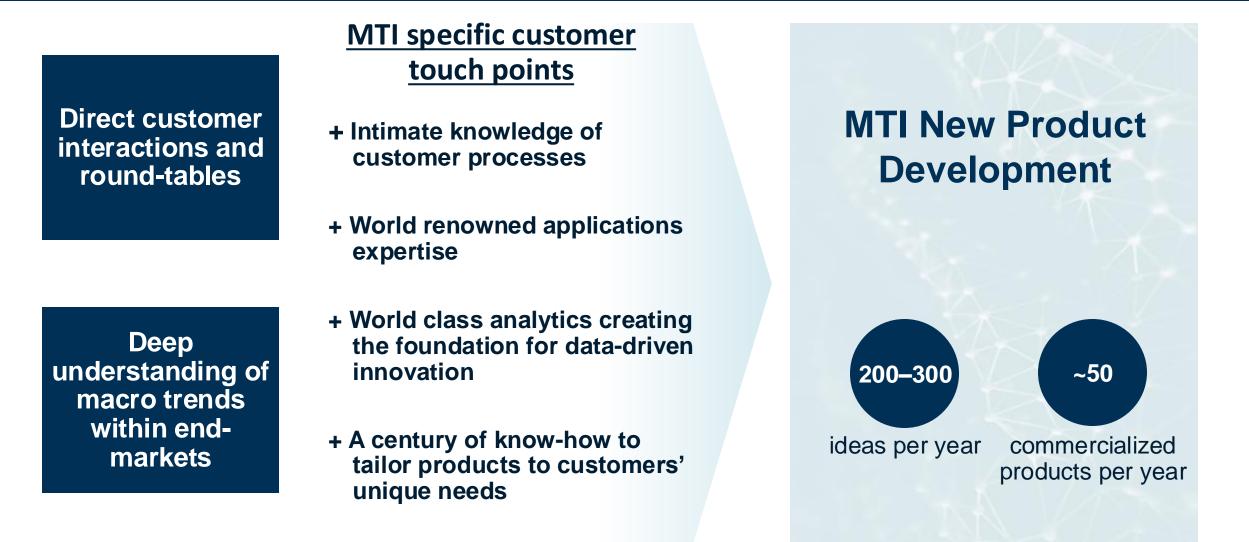






### Innovation focused on serving unique customer needs





### Culture of continuous improvement applied to innovation process



Number of Projects by NPPD Stage





#### **New Product Development Process**

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2014

600

500

400

300

200

100

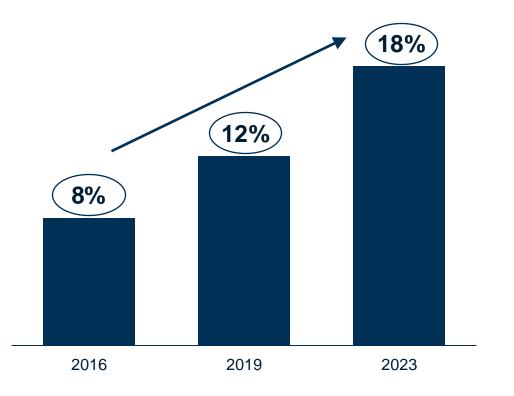
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Number of projects commercialized in last 5 years

17



#### **Revenue as % of Sales from New Products\***



- 300 new products developed and commercialized within last 5 years
- Pipeline value from ideation to commercialization >\$1B potential revenue
- 17% Revenue CAGR\*\* from new products
- 2%+ annual incremental revenue growth at higher margins



### Focus of today: ~50% of total revenue





### Bentonite: A sorptive mineral that is versatile in applications



- Weathered volcanic ash
- Two classes
  - Sodium bentonite
  - Calcium bentonite
- Significant characteristics & benefits
  - Montmorillonite platelet structure with negative charge counterbalanced by positive cations
  - Significantly expands in volume in contact with water
  - Highly absorbent material
- Why important
  - Substantial surface area and active sites on platelets enable reactions, including ion exchange, polymer modification and adsorption
  - Excellent rheology properties and can form impermeable barriers
  - Ability to exchange cations for hydrophilic and hydrophobic applications
  - Environmentally friendly
- Available throughout the world with best quality bentonite found in Western US

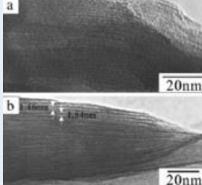


Applications

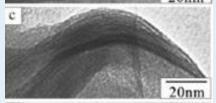


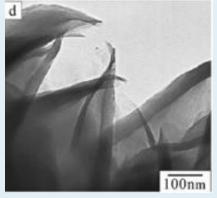






**TEM Images** 



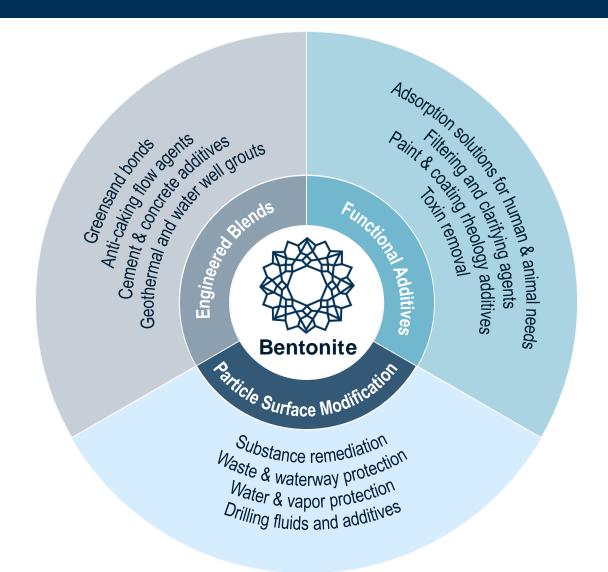


### Core technologies applied to unlock the most value



#### Bentonite

- Platelet structure with inherent negative charge counterbalanced by positive metallic cations
- Has very high surface area per unit mass with significant ion-exchange capacity
- Absorbs very large amounts of water, holds it strongly
- Swells in contact with water/creates swelling pressure
- Creates stable colloid and rheology/viscosity at low concentrations in water
- Forms low permeability filter cakes at higher concentrations
- Can be chemically modified with polymers, surfactants and monomers



### Lab tour agenda





### **Bentonite properties**

Research and development capabilities



Functional Additives technology applications Pet Care | Animal Health | Oil Purification | Personal Care | Fabric Care



Particle Surface Modification Wastewater Remediation | Environmental Remediation



Engineered Blends Foundry





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## **Innovation Day**

Post Lab Tour Presentation



### Focus of today: bentonite-based products and solutions

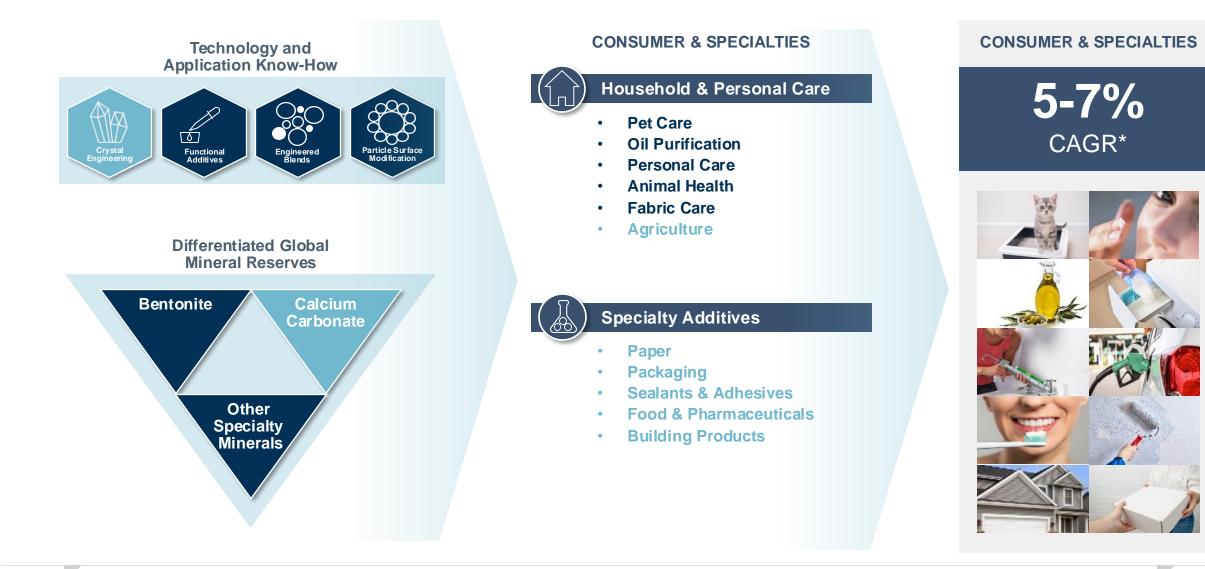




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### **Consumer & Specialties Segment – DJ Monagle, Group President**





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#### **Market Dynamics**

- Expanding middle class, Millennial & Gen Z owners driving growth in pet ownership
- Private label outpacing general market growth
- · Consumers value functionality and options

#### **MTI Position**

- Sivo<sup>™</sup> global brand the preferred partner for pet litter:
  - Private Label: the largest global private label cat litter producer
  - Brands: key raw material, packaging solutions
- Strategically placed manufacturing and mining footprint

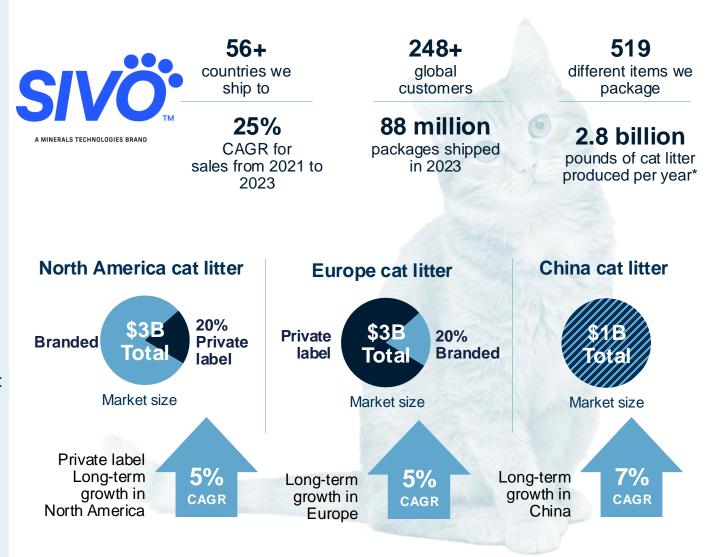
#### Innovation

Core technologies enable tailored innovative solutions:

- Practical needs: easy cleanup/no mess; odor control; sustainable packaging
- Emotional needs: natural solutions; health & hygiene

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## Household & Personal Care Consumer Specialties



#### **Market Dynamics**

- Essential non-cyclical trends including natural products and solutions, edible oils, renewable fuels, animal nutrition, anti-aging solutions, dry laundry detergent adoption in emerging markets
- GDP+/GDP++ market growth

#### **MTI Positions**

Differentiated strategic ingredients with tailored solutions

- Topical delivery systems:
  - #1 North America retinol delivery system
- High-performance oil purification:
  - Edible oil and renewable fuels
- Diverse capability for fabric care

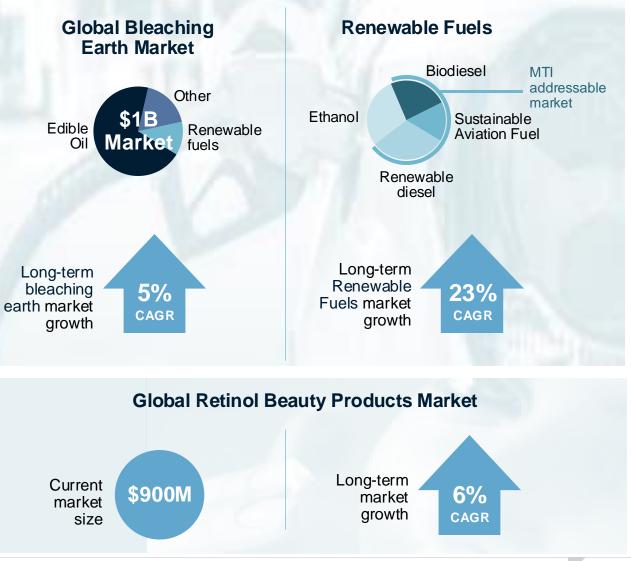
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• High-performance animal feed additive

#### Innovation

- · Natural delivery systems for personal care
- Robust solutions for challenging feedstock, processing efficiencies and evolving regulatory requirements in oil purification
- Agglomeration solutions for hard to formulate ingredients

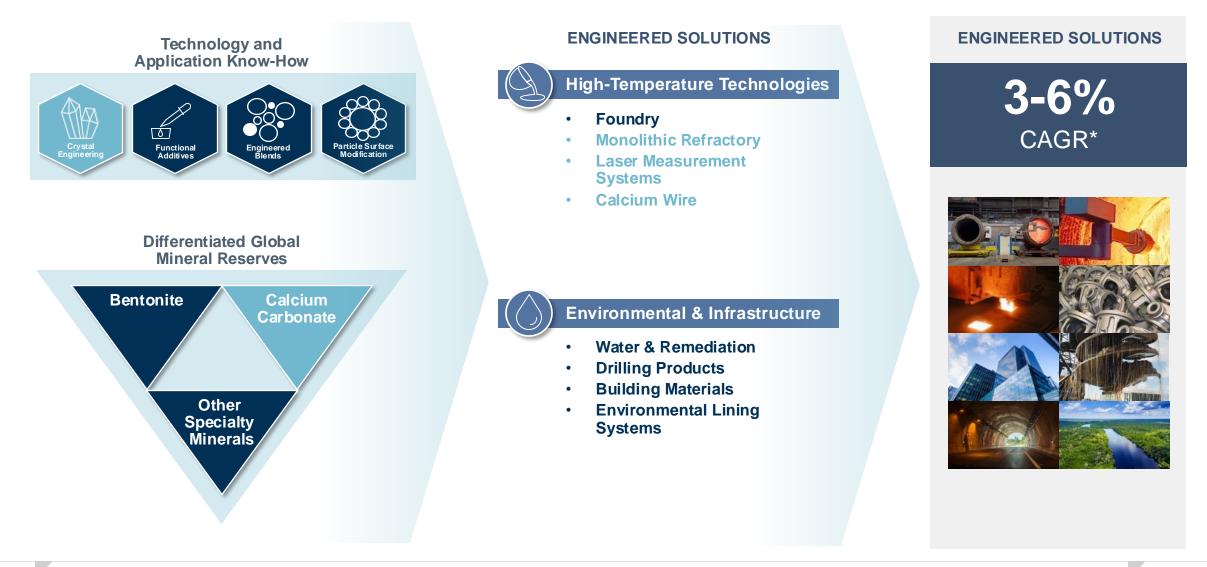


### **Engineered Solutions Segment – Brett Argirakis, Group President**

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#### **Market Dynamics**

- Well-established North American Green Sand Bonds market
- Asia foundry market becoming more technically sophisticated
- Need for sustainable solutions, advanced technical capabilities

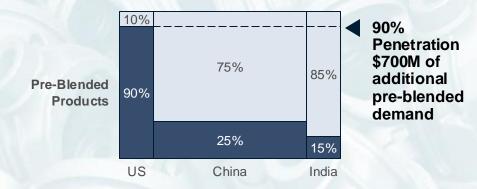
#### **MTI** position

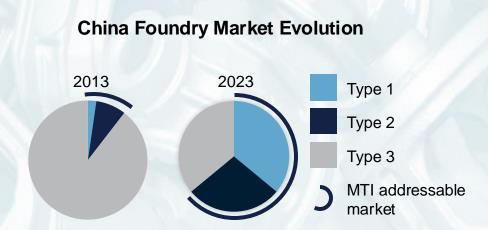
- Worlds largest supplier of custom blend green sand bonds
- · Go-to for foundry sand system laboratory analysis, process expertise and problem solving
- Fully integrated, unique, global mineral reserves tailored to foundry applications
- · Strategically located manufacturing facilities with just-in-time delivery from multiple locations

#### Innovation

- Waste reduction
- Improved casting quality and productivity
- Lower emissions from the use of high performing additives

#### **Pre-Blended Market Penetration** Relative Market Size (Width) and Pre-Blended Penetration (%)







## Environmental & Infrastructure Water and Remediation Solutions



#### **Market Dynamics**

- Increased awareness of "Forever Chemicals" -Clean drinking water focus
- USA EPA regulation limits set for six PFAS compounds in drinking water
- Global expansion of PFAS regulations
- Increase in in situ remediation CERCLA\* projects

#### **MTI** Position

- Well-established solutions in wastewater and remediation
- Proprietary FLUORO-SORB® adsorbent technology for PFAS remediation:
  - Proven technology for water and soil remediation around the world
- Collaboration with US EPA

#### Innovation

- Deployment Versatility: Standalone or component of more complex system
- Product Versatility: Drinking water, landfill leachate, wastewater, and soil remediation
- Tailored solutions for unique, site-specific challenges

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#### FLUORO-SORB® Adsorbent



### Total N. America 3,900-6,600 Sites 2600+ 3,000+ Municipal/ 30,000+ Opportunity EPA limit\* Impacts MSW Landfills Industrial sites\*\* Gov't/Industrial Sites

opportunity	EPA limit* Impacts	MSW Landfills	Industrial sites**	Gov t/ Industrial Sites	
Global Opportunities in Pipeline	300+	120+	35+	75+	

#### PFAS National Primary Drinking Water Regulation (epa.gov)

\*\*Source: Environmental Business International, Inc. EBI estimates using site count estimates from EPA, ITRC, U.S. DOT FAA, water and solid waste industries associations, and a consensus of expert respondents to a % possible PFAS contamination surveys and interviews.

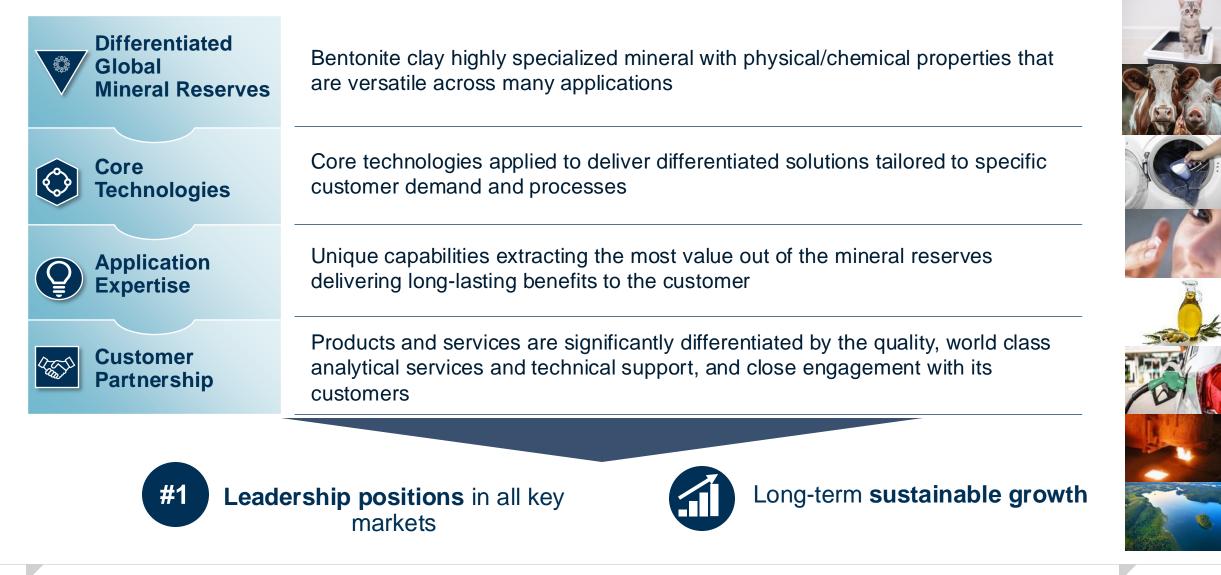
+ Figures calculated or using the midpoint of consensus ranges per presentation at the "Strategic Information for a Changing Industry" Webinar





### Leading positions and growth supported by strong foundation





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### Sustainable long-term organic growth through the cycle



4-7% Sales CAGR\*

al

Expansion in higher growth consumeroriented markets



Geographic expansion in key end-markets

Product innovation

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н	Iousehold & Personal Care	7-10% CAGR
•	Pet care growth Market share growth of high-margin specialty products	
s (	specialty Additives	3-5% CAGR
	Expansion of sustainable solutions and market share growth for packaging	
	Innovative solutions including lightweighting and bioplastics	
Hi	igh-Temperature Technologies	4-6% CAGR
•	Innovative solutions for existing and new customers including automation and data analytics Growth in underpenetrated markets	
E	Environmental & Infrastructure	3-6% CAGR
	Environmental and water remediation solutions Demand growth for infrastructure related solutions	



2

4



Organic sales growing at 5% CAGR through 2027

Margin improvement to 15% by 2025

3 Operating Income growing at 10% CAGR through 2027

Continued strong FCF generation of ~7% of Sales

### 5 Strong balance sheet with flexibility for inorganic growth

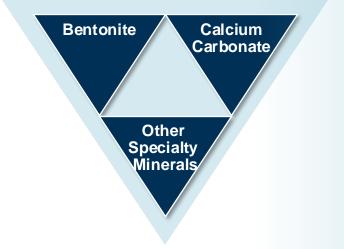


# A global specialty minerals company well positioned for long-term growth





Differentiated Global Mineral Reserves



Deep understanding of customer and industry needs

Global reach through mineral resources and R&D centers #1

Positions across in all product lines:

- Cat litter,
- Paper & packaging,
- Foundry & refractory,
- Building materials\*



Long-term sustainable organic growth

Accelerated innovation focusing on secular and sustainable trends

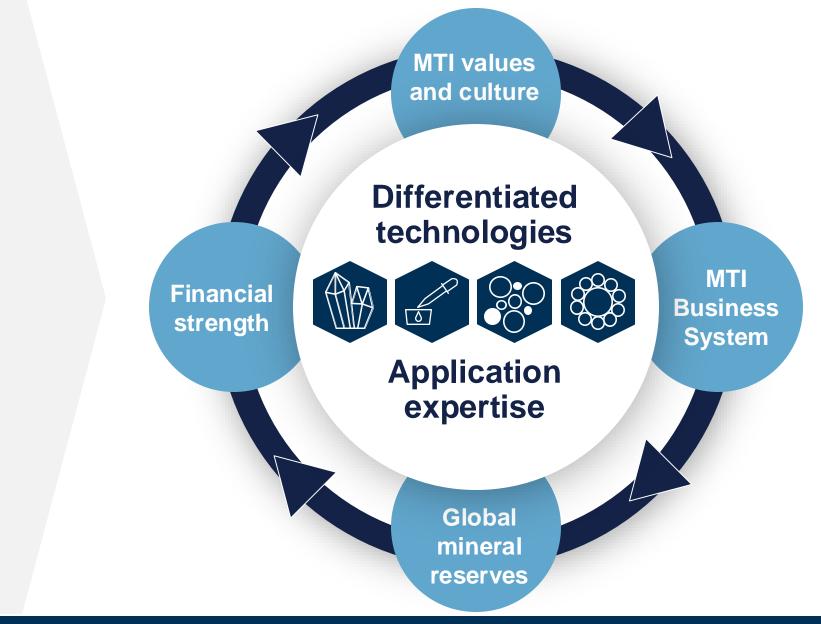


Inorganic opportunities leveraging capabilities

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\*#1 in Worldwide Bentonite; Global Private Label, North America Bulk Clumping and Europe Premium Cat Litter Provider; Worldwide in Precipitated Calcium Carbonate (PCC) and North America Specialty PCC; World Largest Producer and Supplier of Green Sand Bonds; Global Refractory Laser Measurement Systems, North America Monolithic Refractories and North America Solid Core Calcium Wire; Active Waterproofing for Concrete Structures based on management estimates

A powerful combination to drive shareholder value



### Innovative technologies. Essential solutions.™



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